# **Tekspad Privacy Policy**

**Effective Date:** 26/5/2025

At Tekspad, we value your privacy and are committed to protecting your personal data. This **Privacy Policy** explains how we collect, use, store, and safeguard your information when you use our website, services, or products.

### 1. Information We Collect

We may collect the following types of information:

#### a. Personal Information:

- Name, age, gender, address, profession, martial status
- Email address
- Payment information (processed securely via third-party payment processors)
- Company name and job title (for enterprise users)
- Investment portfolio size.

# b. Usage Information:

- IP address
- Browser type
- Device information
- Pages visited and actions taken on our website

### c. Subscription and Communication Data:

- Your subscription preferences
- Emails opened and links clicked

#### 2. How We Use Your Information

We use the data collected to:

Provide and manage your subscription

- Deliver AI reports, tools, and content
- Send newsletters, alerts, and updates (only with your consent)
- Improve our services and user experience
- Respond to your inquiries and support requests

### 3. Data Sharing and Disclosure

Tekspad does **not** sell, rent, or share your personal data with third parties for marketing purposes.

We may share your data with trusted third-party providers who assist with:

- Payment processing (e.g., Stripe, PayPal)
- Email delivery (e.g., Mailchimp, Brevo, Google)
- Analytics (e.g., Google Analytics)

All third parties are required to adhere to data protection standards and may only use your data for specified purposes.

#### 4. Data Retention

We retain your information as long as:

- Your subscription is active
- Needed for legal or business purposes

You may request deletion of your data at any time by contacting us at [Insert Email].

## 5. Cookies and Tracking Technologies

We use cookies and similar technologies to:

- Improve website performance
- Understand user behavior
- Personalize your experience

You can control cookie settings through your browser preferences.

## 6. Your Rights

You have the right to:

- Access your personal data
- Correct inaccurate data
- · Request deletion of your data
- Withdraw consent at any time

To exercise any of these rights, contact us at [Insert Email].

## 7. Data Security

We take appropriate technical and organizational measures to protect your data against unauthorized access, disclosure, or loss.

However, no system is 100% secure, and you use our services at your own risk.

## 8. Third-Party Links

Our website or content may contain links to third-party websites or tools. Tekspad is not responsible for the privacy practices or content of those third-party services.

## 9. Changes to This Policy

We may update this Privacy Policy from time to time. You will be notified of any significant changes via email or website notice.

#### 10. Contact Us

If you have questions about this Privacy Policy or your data, contact us at: info@tekspad.com

By using our services, you consent to the collection and use of your data as described in this Privacy Policy.